

In 2016, Wayzata High School will launch Compass, an experiential professional career studies program for highly motivated juniors and seniors. Compass students will earn high school and college credit while exploring career paths and working side-by-side with professionals in the workplace. We believe this will enhance our students' ability to make important decisions about their post-high school education and careers and ultimately help them be more prepared to enter the workforce.

Working together with local business leaders like you and faculty members from North Hennepin and Normandale Community Colleges, we are developing Compass courses in a variety of disciplines. See the back page of this brochure for details. We invite you to join us in this innovative work by becoming a Compass Business Partner.

Interested? Have an idea you'd like to explore? Contact us today at 763-745-6920 or scott.tordeur@wayzata.k12.mn.us.

Best Regards,

- Scott Tordeur, Compass Coordinator
- Scott Gengler, Wayzata High School Principal

COMPASS COURSES FOR 2016-17

Graphic Communications (Fall 2016)

Business Management & Economics (Spring 2017)

OTHER DISCIPLINES TO EXPLORE

Criminal Justice

Cyber Security

Education

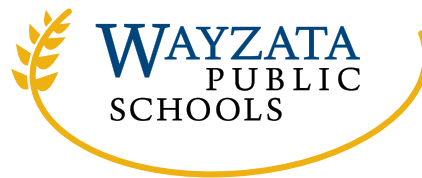
Health Science

Human Resources

Information Systems Management

Protective Services

Let us know if you have other suggestions.



210 County Road 101 North
Wayzata, Minnesota 55391
763-745-6920
www.wayzata.k12.mn.us/whs

HELP SET A NEW COURSE FOR TOMORROW'S WORKFORCE.



COLLABORATIVE BUSINESS PARTNERS

HIGHLY MOTIVATED STUDENTS

Compass students are highly motivated high school juniors and seniors who have applied for and earned a spot in this program. They are agile and creative thinkers, innovative problem solvers and collaborative workers committed to a rigorous course of study in a professional environment. They are excited to have an opportunity to work with you.

All Compass students have a college-level reading ability, strong math skills and an interest in business. These experiential learners will not only learn from you, but also help support your business goals.

Guided by experienced teachers and business project managers, our highly motivated student teams are eager to complete projects on behalf of your business.

Sample Student Team Projects

- Brand Development
- Event Planning and Management
- Focus Groups
- Marketing Analysis
- Marketing Planning
- New Product Launches
- Price Strategy
- Pricing Elasticity Analysis
- Social Media Strategy

Compass business partners have an opportunity to help reinvent the learning experience for students and inspire them with authentic and real-world challenges. There are several roles that you can assume.

Guest Instructor: We are seeking business leaders who are willing to draw upon their industry experience to teach content to our students. We need several instructors for each course. The level of commitment is variable.

Curriculum Consultant: We value the input of consultants, corporate trainers and industry experts who can reflect on our curriculum and offer suggestions for making it relevant.



Mentor: Professionals in the workplace who are interested in student development and education are critical to the success of this program. If you have employees who are interested in this work, we want to meet them.

Project Partner: Our students learn by doing. If you have a project that you would like one of our student teams to work on, please let us know.

Host Partner: We are always looking for in-kind office space where we can hold Compass classes and events.



INNOVATIVE HIGHER EDUCATION PARTNERS

Through partnerships with North Hennepin and Normandale Community Colleges, both part of the Minnesota State College and University System, students who successfully complete Compass courses earn both high school and college credits. This is accomplished through concurrent enrollment, a popular and proven model for delivering college-level courses to high school students by utilizing college-approved high school instructors.

PROVEN PROGRAM MODEL

The Compass program derives its inspiration from CAPS (Center for Advanced Professional Studies), a proven business-community-public education partnership model launched by the Blue Valley School District in Overland Park, Kansas in 2009. The Overland Park program has served hundreds of students, partnered with more than a hundred businesses and garnered accolades from students, educators and the business community. Since 2009, dozens of school districts, including several in Minnesota, have introduced CAPS-inspired programs. Many districts, including Wayzata, are members of the CAPS Network.

